

## Hyster Forklift

Hyster Forklift Training Saskatchewan - Hyster is well-known as an international leader in forklift trucks. However, it started as a producer of lifting equipment and winches. Most of its production was concentrated in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the preceding eighty years Hyster has continued to get bigger and develop its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the global player it is now.

In the period between 1940 and 1960, Hyster continued its progress throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was entirely dedicated to mass manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations throughout the 50's and 60's. They started constructing container handlers in the United States in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a technique for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the manufacturing was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply superior quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster company name was recognized throughout the globe for its commitment towards superiority. This attention to quality brought a lot of suitors for the enterprise. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that focused on operator comfort, which is recognized as the XM generation of lift trucks.

With the worldwide shift towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and numerous other places all over the world. All of these investments have made Hyster a global leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than 300 various styles of forklift trucks.