## **Toyota Forklift**

Toyota Forklift Training Saskatchewan - Since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, have been the best selling lift truck dealer in the United States. This company has been based out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a distinguished reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continual progress and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its dedication to produce high quality lift vehicles at the same time as offering outstanding customer support and service. "We must be able to learn and predict the needs of our customers,"• said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is amongst the magazines celebrated world's Most Admired Companies.

## Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company values towards environmental stewardship within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other corporations and undoubtedly no other materials handling manufacturer can thus far rival Toyota. Environmental responsibility is a key feature of corporate decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more elaborate 2010 emission standards. The finished invention is a lift vehicle that creates 70% less smog forming emissions than the current Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other natural causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the U.S.

## Industry Leader in Safety

Toyota's lift vehicles offer enhanced productivity, visibility, ergonomics and durability, and most notably, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps reduce the risk of incidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses various elements that could lead to lateral instability and likely lateral overturn. When one of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding strength.

SAS was first launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been built-in to nearly all of Toyota's internal combustion models. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker education, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's rigid values extend far beyond the technology itself. The company believes in offering general Operator Safety Training courses to help clients meet and exceed OSHA standard 1910.178. Education services, video lessons and various materials, covering a wide scope of matters-from individual safety, to OSHA regulations, to surface and cargo conditions, are accessible through the supplier network.

Toyota's Dedication to The U.S.A.

Toyota has maintained a permanent presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, produced its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

## First in Client Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift trucks, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall customer satisfaction.